



Postcode Justice Trust

Funding Strategy 2021-2023



Postcode Justice Trust

Trust Vision

Postcode Justice Trust has a vision of a world that is a peaceful and just society, defending and upholding the rights of humans, wildlife and our planet.

Trust Mission

Postcode Justice Trust's mission is to improve lives by delivering justice, human rights and equality.

The Trust supports charities and good causes with those purposes through grant funding for charitable activities across Great Britain and Internationally.

Supported Charities

Postcode Justice Trust will fund charities that focus on reducing inequality, defending human rights in the UK and abroad, tackling modern slavery and investigating abuses of power related to corruption, wildlife and the environment.



Photo: Women for Women International

CASE STUDY 1

Future Support

We support **Helen Bamber Foundation** - a charity that works with survivors of human trafficking to confront and overcome the mental and physical trauma they have suffered and help them to sustain recovery. Helen Bamber Foundation's model of integrated care includes specialist therapy, legal protection, housing and welfare support, community integration and counter-trafficking advice. The charity supports over 650 survivors through their multidisciplinary services.



CASE STUDY 2

Innovation

We continuously review the breadth of causes we support, identifying opportunities to provide further funding in areas which complement existing work and we invest in innovative solutions for transformational change.

With the upcoming Environment Bill in the UK, **Global Witness** decided to create something that would help to mobilise people around their asks for changes to the law, and potentially contact their MPs. They wanted to bring the problem of deforestation and its scale closer to home, so they built a tool that lets people compare an area they probably know well — their local park — with the alarming scale of deforestation in tropical ecozones.



global witness

CASE STUDY 3

Advocacy

We support **Human Rights Watch**, one of the largest human rights organisations in the world dedicated to investigating and reporting human rights abuses across the world. Through our partnership, Human Rights Watch seek to engage the wider UK public by highlighting human rights issues which resonate, such as food poverty, flawed automation in the UK benefits system and rising inequality due to Covid-19.



“ Our natural world is losing species, habitats and liveable space every day. During the past 30 years, the world's biodiversity, forests and healthy oceans have disappeared at a frightening and rapid pace with temperatures continuing to rise. The increase of misinformation and dominance of social media, has created a world where trust and free independent journalism are threatened. And worldwide, the basic principles of freedom and democracy are under pressure and totalitarian forces are gaining ground. A growing disregard for the conditions that form the foundations of democracy - including respect for the rights of minorities and migrants, space for critical dissent, and commitment to the rule of law - threatens to destabilize the democratic order. These and many other issues pose a threat to democracy around the world.

source: Freedom House

Trust Priorities

In order for the Trust to fulfil its vision of a peaceful and just society that defends and upholds the rights of humans, wildlife and our planet, in the next three years prioritisation will be given to: gender and climate justice; support for victims of human trafficking and child slavery (including child soldiers and child marriage); investigations in environmental justice and the wildlife trade; and media freedom. Priority will also be given to organisations that are actively working to tackle power imbalances in the international development/human rights system and ensure justice is led by local communities and civil society.

We explore how the work of our partner charities is aligned to the SDGs and continuously review how we can complement support from government, corporate and other funders to create change.

We include support for advocacy in our work.



How we work with our charity partners

Our approach:

We are courageous

We believe it is necessary to actively seek innovative and bold ways to solve challenges. We work with partners who share our values, who often dare to be disruptive in order to make change or create a different solution. We share the vision of leaders willing to try and are always honest about potential risks.

For us courageous funding means:

- Entering long-term partnerships with our beneficiaries and trusting them to spend funds where they are most needed.
- Daring to enable organisations to start something that would otherwise never get off the ground due to the time constraints and demands of exploring all possible solutions and exhaustively mapping out all possible risks.
- Supporting organisations and themes that can sometimes trigger resistance, are politically sensitive or can generate wide debate because of vested interests.

We believe in unrestricted funding

We invest in all our beneficiaries' potential and energy to be the driver of positive change.

The majority of funding from Postcode Justice Trust is flexible, unrestricted and long-term. We believe that supporting charities in this way can lead to lasting and systemic change.

All funds awarded must be used to further the charitable aims of the trust as detailed above and against any geographical restriction. Funds must be used against the agreed application submitted by the charity. However, we know that not everything always goes to plan so adjustments can be made, with approval.

We are flexible and we embrace partnerships

While activities must fit with the Trust's charitable objectives, we recognise that charities or good causes are the true experts in how they best use received funds. Therefore, we award these funds flexibly to ensure maximum impact.

We cherish strong partnerships at all levels with the good causes we support, based on trust and openness. We are committed to mirroring this approach in our reporting by being light touch and proportionate, always placing relationships at the centre of our funding model.

We are committed to elevating our good causes by understanding and sharing our collective impact. This means that, where it is within our gift to do so, we will provide more than just funding. For example, by offering informal opportunities for charities to connect and provide peer learning and support.

UNRESTRICTED FUNDING IS VITAL FOR CIVIL SOCIETY ORGANISATIONS TO CONTRIBUTE TO A BETTER WORLD FOR EVERYONE.

Multi-year unrestricted funding allows organisations to address those needs they feel are most relevant and urgent. Moreover, unrestricted funding allows organisations to flexibly shift priorities when circumstances change, which is the case with crises like COVID-19 or natural disasters."

Dr. Pamala Wiepking,
Professor of Societal Significance of Charity Lotteries

What we aim for

Change

Supporting civil society to enable systematic change, requiring longer term investment to achieve results through more flexible funding. Our beneficiaries consist of the broad spectrum of change-makers and innovators, advocates and activists and givers.

Creativity

Investing in fresh, innovative or different ways of addressing issues – these could be lighthouse or pilot projects, or time-restricted funding to accelerate change in a specific area or project.

Collaboration

Creating opportunities to maximise impact through strategic partnerships. This has enormous potential and could involve sharing resources and information between charities and public/private groups or organisations.

Community

Recognising the importance of local initiatives and the extraordinary people who give so much of their own time and effort to create activities that benefit village, town and city communities.

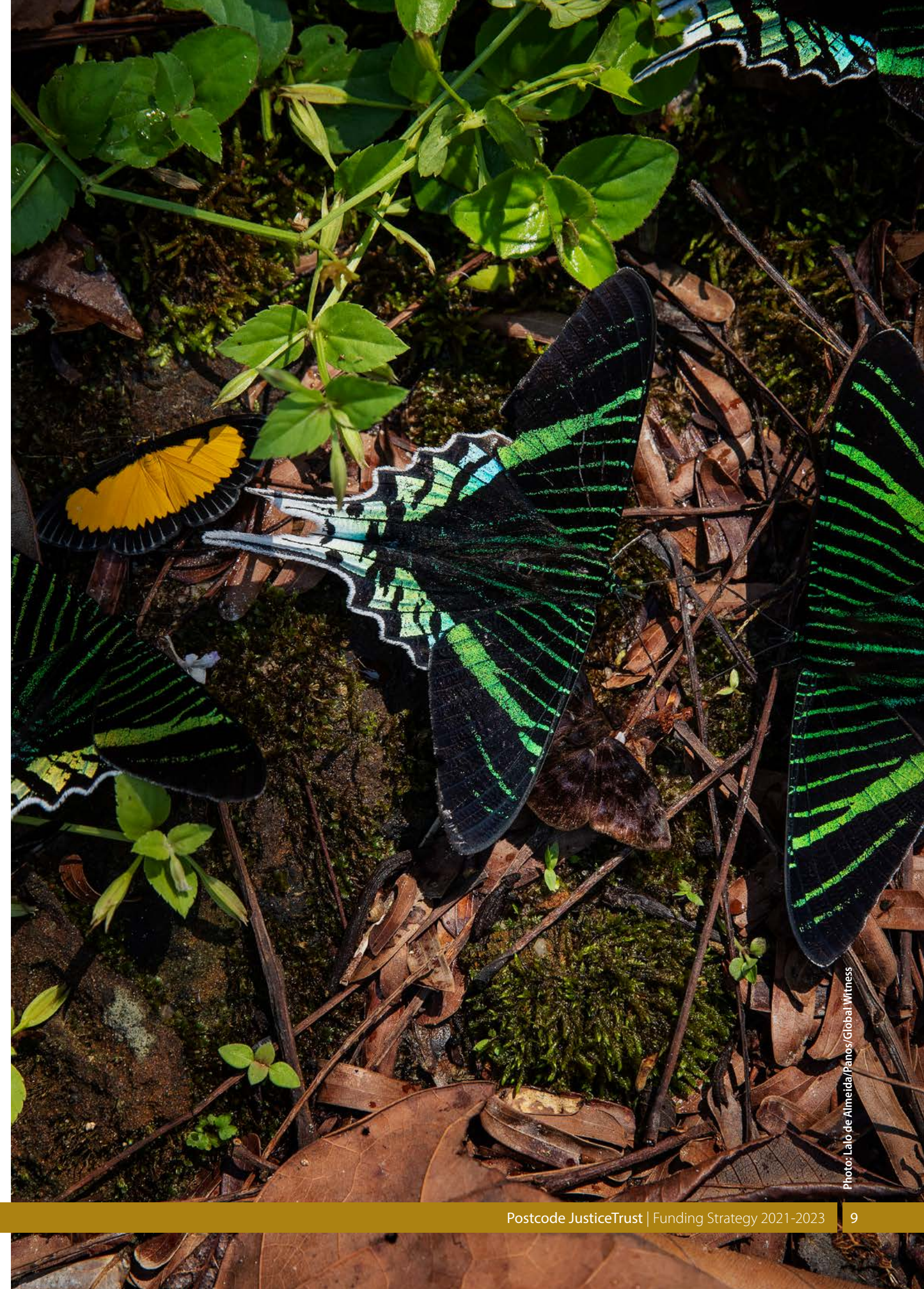
Equity, Diversity and Inclusion

Postcode Justice Trust is committed to diversity. We recognise that Equity, Diversity and Inclusion is an ongoing journey and that we need to continue to learn and adapt to meet this commitment.

We champion equity, diversity and human rights and promote inclusion, fairness and opportunities for all. Every individual must have the chance to achieve their potential, free from prejudice and discrimination. We will work to ensure supported organisations have appropriate measures in place so that no one experiences discrimination on grounds of age, disability, gender reassignment, marriage or civil partnership, pregnancy or maternity, race, religion or belief, sex or sexual orientation.

We strive for a portfolio of funded programmes where everyone can see themselves represented in the work that our players support.

In order to deliver on our equity, diversity and inclusion commitments, while supporting the most vulnerable groups in society through the organisations we fund, we continuously look for ways to improve our understanding and practice. This includes recruiting Trustees who reflect the diversity of society; listening and learning from those highlighting inequality e.g. from the Black Lives Matters movement; ensuring our communication with stakeholders is fair, inclusive and open to all; and working with external expertise representing minority/marginalised communities views, requirements, and wants.





Funding Awards

Funds are awarded in order to support sustainable long-term partnerships. At the point of application an indicative award amount is communicated. The final award is decided by the trustees on approval of the application.

Regular award

The trust awards unrestricted, flexible funding on an annual basis to each regular, supported charity. Funds are awarded to support sustainable, long-term partnerships, with a formal review after three years.

Where our long-term partners are able to demonstrate impact aligned to our values and subject to the availability of funding, we will seek to provide uplifts over time where possible to enable them to do even more to create a better world.

Discretionary awards

Where funding allows, at the discretion of the trust, one-off awards may be offered for:

- a special project which meets the thematic and geographic priorities of the trust;
- building capacity for long-term growth or organisation strengthening and sustainability;
- additional support in emergency situations or to tackle specific needs;
- working in partnership with other funders on collaborative approaches to maximise impact

Shared vision for maximum impact

In order to understand the impact of player support aligned to the trust's mission, we hold regular conversations with our partner charities. We also visit our supported charities to see their work, understand challenges and recognise progress towards their goals.

At the end of each year of funding, our partner charities submit a review outlining progress against their planned use of funds. This includes both qualitative and quantitative measures. We are then able to see the collective outputs and outcomes of player support and how it contributes towards the mission of the trust/trust's vision of a world that is a peaceful and just society, defending and upholding the rights of humans, wildlife and our planet and its alignment to the UN Sustainable Development Goals.

As a collaborative funder we aim to share good practice with other funders and raise awareness of the work of our partner charities. We share stories of impact with People's Postcode Lottery to provide success stories with their players, for example through Christmas cards and social media channels. Where possible, we enable in-person opportunities for our charity partners to meet players, such as at regular Postcode Millions events or the annual Charity Gala.

**“It always seems impossible
until it is done...”**

Nelson Mandela

18 July 1918–5 December 2013



Postcode Justice Trust is a registered charity with the Scottish charity regulator OSCR (SC043779) and has been in operation since 2013. The trust operates its own society lottery and receives all its funding from the players of People's Postcode Lottery.

An independent board of trustees is legally responsible for the governance of the trust and how it is managed.